



# WALK WITH US

## TO PREVENT SUICIDE

### Out of the Darkness™ Community Walks: Mineral Area Sponsorship Opportunities

October 7, 2023

Engler Park – Farmington

Check in: 10am

Event start time: 11am



American  
Foundation  
for Suicide  
Prevention



# Become a Mineral Area Community Walk Sponsor



Today, support for mental health is needed more than ever and we are asking you to join us in the movement to prevent suicide. With your help, the Missouri Chapter will be able to maximize our mission impact by reaching and serving more people through our lifesaving programs and resources.

## Why Support the Mineral Area Walk

Suicide is the 12<sup>th</sup> leading cause of death in the United States, and the suicide rate continues to rise. Promising news is that a 2022 [Harris Poll](#) revealed that 75% of adults in the U.S. believe it is more important than ever to make suicide prevention a national priority. Your support will help bring [our work](#) to our local communities, while showing your customers and employees that you care about mental health and preventing suicide. YOU can help us create a culture that is smart about mental health.

## Missouri Statistics:

- 11<sup>th</sup> Leading Cause of death.
- 94.07% of communities did not have enough mental health providers for residents in 2021
- Almost 5X as many people died by suicide than alcohol related accidents in 2019
- 49% of firearms accidents were suicide.
- 63% of all suicides were by firearm

## Join Us in the Movement to Prevent Suicide

To recognize your support, we have developed a variety of options to elevate your brand awareness and align your business with an important cause. For information about sponsor levels and benefits, please see the enclosed **Sponsor Benefits** and **Sponsor Agreement**. *We are happy to work with you to meet your specific sponsorship needs.*

Thank you for your consideration. We look forward to partnering with you to save lives!

**For more information, please contact:**

Walk Chair: Megan Harter, 573-315-9208, mineralareaotd@gmail.com

Walk Co-Chair: Whitney Shumway, 573-330-0906, mineralareaotd@gmail.com

# Sponsorship Benefits

## OUT OF THE DARKNESS FARMINGTON COMMUNITY WALK SPONSORSHIP LEVELS

### **Champion Sponsor | Donate \$5000**

Benefits Include:

- Hope Sponsorship Benefits listed below
- Your company name on the 2023 Farmington Out of the Darkness website (Tier 1) and link to company web page.
- Recognition in all PSA's provided to the community
- Sponsorship and benefits for ALL Regional Walks to Include: Mineral Area, Jefferson County
- 10 Complimentary Mineral Area Out of the Darkness T-Shirts

### **Hope Sponsor | Donate \$2500**

Benefits Include:

- Support Sponsorship Benefits listed below
- Your company name on the 2023 Farmington Out of the Darkness website (Tier 2) and link to company web page.
- Recognition during Radio Interviews
- Listing in AFSP Missouri Chapter e-Newsletter (distributed to 30,000+ e-mails)
- 6 Complimentary Mineral Area Out of the Darkness T-shirts

### **Support Sponsor | Donate \$1000**

Benefits Include:

- Advocate Sponsorship Benefits listed below
- Tagged in Facebook and Instagram Thank You posts
- Sign at event listing your company as an event sponsor.
- 4 complimentary Farmington Out of the Darkness T-shirts

### **Advocate Sponsor | Donate \$500**

Benefits Include:

- Prevention Sponsorship Benefits listed below
- Your company name on the 2023 Farmington Out of the Darkness website (Tier 3) and link to company web page.
- Logo displayed on Banner with other Advocate Sponsors at the Out of the Darkness Event
- 3 complimentary Farmington Out of the Darkness t-shirts

### **Prevention Sponsor | Donate \$250**

Benefits Include:

- Sponsorship Benefits Listed Above
- Your company Name Only (Tier 4 on the 2023 Farmington Out of the Darkness website)
- 2 Complimentary Farmington Out of the Darkness t-Shirts

### **Community Sponsor | Donate \$150**

Benefits Include:

- The opportunity to support the nation's leading non-profit organization dedicated to understanding and preventing suicide through research, education and advocacy, and to reaching out to people with mental disorders and those impacted by suicide.
- A tax-deductible donation & donation receipt
- Your logo on the 2023 Farmington Out of the Darkness t-shirts (if received by August 31 at 5pm).
- Recognition during walks opening ceremony
- 1 Complimentary Farmington Out of the Darkness t-Shirts



# Start a Team!



**We love our sponsors. We love our teams. So we REALLY love our sponsor teams!**

In addition to the benefits previously outlined, the Mineral Area Walk can help you set-up your team(s) and bring your support to a whole new level of engagement with your employees, customers, friends, family members, and your local communities. For team information contact Megan Harter at 573-315-9208 or [mineralareaotd@gmail.com](mailto:mineralareaotd@gmail.com)

## **Champion Sponsors**

Champion Sponsors are invited to have their very own team page like the ones below! This is a wonderful way to have multiple teams in one place, encourage some healthy competition, and to show your dedication to the cause to all of your employees.

## Taking Steps to Save Lives

Join Humana SALUTE, Caregivers and GenUs Network Resource Groups as we cultivate health in recognition of National Suicide Prevention Month and World Suicide Prevention Day. Align with Humana associate volunteers and thrive together. Join your local Humana volunteer team at the Out of The Darkness Community Walk near you.

We recognize that in 2021, research found that 30,177 active duty personnel and veterans who served in the military after 9/11 have died by suicide - compared to the 7,057 service members killed in combat in those same 20 years. That is, military suicide rates are four times higher than deaths that occurred during military operations. Equally as alarming and unfortunate are the statistics that point to Veterans being at 50% higher risk of suicide than their peers who have not served. Since 2006, there has been an 86% increase in suicide rate among 18-to-34 year old male veterans. By 2030, the total of veteran suicides will be 23x higher than the number of post-9/11 combat deaths.

We are on a mission to impact this tragic epidemic through community partnerships in education, inclusion and recognition. Volunteer to support your local community walk by contacting the team captain. Join us as we walk Out of The Darkness, together.

Register for one of our teams by clicking a [Join Our Team](#) button below.

### HOW TO REGISTER?

Click here to view a [step-by-step guide](#).

<p><b>Humana SALUTE NRG</b></p> <p><b>Louisville Walk</b></p> <p><b>JOIN OUR TEAM</b></p>	<p><b>Humana SALUTE NRG</b></p> <p><b>Miami Walk</b></p> <p><b>JOIN OUR TEAM</b></p>	<p><b>Humana Greater Houston Area Walk</b></p> <p><b>JOIN OUR TEAM</b></p>	<p><b>Humana SALUTE NRG</b></p> <p><b>Jacksonville Walk</b></p> <p><b>JOIN OUR TEAM</b></p>
<p><b>Humana St Louis Walk</b></p> <p><b>JOIN OUR TEAM</b></p>			



Greenbrook is collaborating with AFSP to help stop suicide. Click your walk below to join a Greenbrook team to help support AFSP's mission

#### Anchorage Walk

September 11, 2021

REGISTER

#### Ventura County Virtual Walk

September 18, 2021

REGISTER

#### St. Louis Walk

September 26, 2021

REGISTER

#### Loudoun Walk

September 26, 2021

REGISTER

#### Salem-Roanoke Walk

October 2, 2021

REGISTER

#### Cleveland Walk

October 9, 2021

REGISTER

#### St. Petersburg Walk

October 9, 2021

REGISTER

#### Metro Detroit Walk

October 16, 2021

REGISTER

#### Portland Oregon Virtual Walk

October 16, 2021

REGISTER

#### San Diego Walk

October 16, 2021

REGISTER

# SPONSOR AGREEMENT

## Mineral Area Community Walk

This form, logo upload (if applicable), and payments can be completed online through the payment method links below.

Champion Sponsor | Donate \$5000

Advocate Sponsor | Donate \$500

Hope Sponsor | Donate \$2500

Prevention Sponsor | Donate \$250

Support Sponsor | Donate \$1000

Community Sponsor | Donate \$150

A la Carte Option: \$ \_\_\_\_\_

### Payment Methods

#### Invoice Needed

- Request an invoice and upload your logo (if your sponsorship level includes a logo) at [afsp.org/invoicerequest](https://afsp.org/invoicerequest)

#### Check

- Fill out form online and upload your logo (if your sponsorship level requires a logo) at [afsp.org/checksponsor](https://afsp.org/checksponsor)
- Make Payable to: American Foundation for Suicide Prevention or AFSP
- Mail check with this or online form to: AFSP, Attn: OOTD Walks, 199 Water Street, 11<sup>th</sup> Floor, New York, NY 10038

#### Credit Card

- To make a secure credit card payment, complete this form electronically and upload your logo (if your sponsorship level requires a logo) go to [afsp.org/ccsponsor](https://afsp.org/ccsponsor)

**Logo Instructions: T-shirt:** Vector files (EPS, PS, PDF) to ensure logo integrity. **Website:** Stacked logos appear best (max width 80px) and image files only (JPEG, PNG). **Logo is due by August 30, 2023**

### Complete the Information Below If Sending a Check or Instructed to Do So by AFSP Contact

(Please Print) Company Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Phone (with Area Code): \_\_\_\_\_

Email: \_\_\_\_\_ Company Website: \_\_\_\_\_

*I hereby authorize the American Foundation for Suicide Prevention and Out of the Darkness Walks to include our corporate name and/or logo on all "Out of the Darkness" materials consistent with our sponsorship selection and publication dates.*

Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Tax ID and financials at: [www.afsp.org/financials](https://www.afsp.org/financials).

Thank you for your generous support!

# IN-KIND DONATION FORM

## Mineral Area Community Walk

You may go to [afsp.org/inkindsponsor](https://afsp.org/inkindsponsor) to complete the information below online and/or upload your logo (if applicable)

Please Type or Print Legibly

### Donor Information

Donor Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Website: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Contact Title: \_\_\_\_\_

Contact Email: \_\_\_\_\_ Contact Phone: \_\_\_\_\_

### Gift Information

Item(s)/Services Donated: \_\_\_\_\_

Description: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Restrictions (e.g. Exp Date): \_\_\_\_\_

Fair-Market Cash Value: \$ \_\_\_\_\_

*\* Donations with a fair-market cash value of \$250+ may qualify for Sponsor Benefits*

### Additional Options

My gift(s) has a fair-market value of \$250+ and I wish to receive Sponsor Benefits

### Processing Instructions & Important Deadlines

- **In-Kind Gift Delivery:** Please contact Megan Harter at [mineralareaotd@gmail.com](mailto:mineralareaotd@gmail.com) to coordinate delivery
- **Sponsor Deadline: August 30, 2023.** Email signed agreement & logo to [mineralareaotd@gmail.com](mailto:mineralareaotd@gmail.com)
- **Sponsor T-Shirt Deadline: August 30, 2023**

*IRS/Tax Deduction Information: AFSP will provide the donor with an acknowledgment letter after the delivery and/or provision of the in-kind gift. This receipt can reflect a dollar value for the in-kind gift as communicated to AFSP by the donor using this form. Any transfer documentation that will help to describe and evaluate the gift in-kind will be appreciated. The donor assumes all other responsibilities relating to the tax deductibility of this contribution. The donor should consult professional advisors regarding any tax reporting requirements.*

TAX ID# 13-3393329

***Thank You for Your Support!***



# Request for Taxpayer Identification Number and Certification

**Give Form to the  
 requester. Do not  
 send to the IRS.**

▶ Go to [www.irs.gov/FormW9](http://www.irs.gov/FormW9) for instructions and the latest information.

Print or type. See Specific Instructions on page 3.	<p><b>1</b> Name (as shown on your income tax return). Name is required on this line; do not leave this line blank</p> <p><b>American Foundation for Suicide Prevention</b></p>	
	<p><b>2</b> Business name/disregarded entity name, if different from above</p>	
	<p><b>3</b> Check appropriate box for federal tax classification of the person whose name is entered on line 1. Check only <b>one</b> of the following seven boxes.</p> <p><input type="checkbox"/> Individual/sole proprietor or single-member LLC</p> <p><input type="checkbox"/> C Corporation</p> <p><input type="checkbox"/> S Corporation</p> <p><input type="checkbox"/> Trust/estate</p> <p><input type="checkbox"/> Limited liability company. Enter the tax classification (C=C corporation, S=S corporation, P=Partnership) ▶ _____</p> <p><b>Note:</b> Check the appropriate box in the line above for the tax classification of the single-member owner. Do not check LLC if the LLC is classified as a single-member LLC that is disregarded from the owner unless the owner of the LLC is another LLC that is <b>not</b> disregarded from the owner for U.S. federal tax purposes. Otherwise, a single-member LLC that is disregarded from the owner should check the appropriate box for the tax classification of its owner.</p> <p><input checked="" type="checkbox"/> Other (see instructions) ▶ <b>Nonprofit corporation exempt under IRS Code section 501(c)(3)</b></p>	<p><b>4</b> Exemptions (codes apply only to certain entities, not individuals; see instructions on page 3):</p> <p>Exempt payee code (if any) <b>1</b></p> <p>Exemption from FATCA reporting code (if any) _____</p> <p><small>(Applies to accounts maintained outside the U.S.)</small></p>
	<p><b>5</b> Address (number, street, and apt. or suite no.) See instructions</p> <p><b>199 Water Street, FL 11</b></p>	<p>Requester's name and address (optional)</p>
	<p><b>6</b> City, state, and ZIP code</p> <p><b>New York, NY 10038</b></p>	
	<p><b>7</b> List account number(s) here (optional)</p>	

**Part I Taxpayer Identification Number (TIN)**

Enter your TIN in the appropriate box. The TIN provided must match the name given on line 1 to avoid backup withholding. For individuals, this is generally your social security number (SSN). However, for a resident alien, sole proprietor, or disregarded entity, see the instructions for Part I, later. For other entities, it is your employer identification number (EIN). If you do not have a number, see *How to get a TIN*, later.

**Note:** If the account is in more than one name, see the instructions for line 1. Also see *What Name and Number To Give the Requester* for guidelines on whose number to enter.


<b>Social security number</b>								
				-				
<b>or</b>								
<b>Employer identification number</b>								
1	3		-	3	3	9	3	3
2	9							

**Part II Certification**

Under penalties of perjury, I certify that:

- The number shown on this form is my correct taxpayer identification number (or I am waiting for a number to be issued to me); and
- I am not subject to backup withholding because: (a) I am exempt from backup withholding, or (b) I have not been notified by the Internal Revenue Service (IRS) that I am subject to backup withholding as a result of a failure to report all interest or dividends, or (c) the IRS has notified me that I am no longer subject to backup withholding; and
- I am a U.S. citizen or other U.S. person (defined below); and
- The FATCA code(s) entered on this form (if any) indicating that I am exempt from FATCA reporting is correct.

**Certification instructions.** You must cross out item 2 above if you have been notified by the IRS that you are currently subject to backup withholding because you have failed to report all interest and dividends on your tax return. For real estate transactions, item 2 does not apply. For mortgage interest paid, acquisition or abandonment of secured property, cancellation of debt, contributions to an individual retirement arrangement (IRA), and generally, payments other than interest and dividends, you are not required to sign the certification, but you must provide your correct TIN. See the instructions for Part II, later.

<b>Sign Here</b>	Signature of U.S. person ▶		Date ▶ <b>05/13/2021</b>
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## General Instructions

Section references are to the Internal Revenue Code unless otherwise noted.

**Future developments.** For the latest information about developments related to Form W-9 and its instructions, such as legislation enacted after they were published, go to [www.irs.gov/FormW9](http://www.irs.gov/FormW9).

## Purpose of Form

An individual or entity (Form W-9 requester) who is required to file an information return with the IRS must obtain your correct taxpayer identification number (TIN) which may be your social security number (SSN), individual taxpayer identification number (ITIN), adoption taxpayer identification number (ATIN), or employer identification number (EIN), to report on an information return the amount paid to you, or other amount reportable on an information return. Examples of information returns include, but are not limited to, the following.

- Form 1099-INT (interest earned or paid)

- Form 1099-DIV (dividends, including those from stocks or mutual funds)
  - Form 1099-MISC (various types of income, prizes, awards, or gross proceeds)
  - Form 1099-B (stock or mutual fund sales and certain other transactions by brokers)
  - Form 1099-S (proceeds from real estate transactions)
  - Form 1099-K (merchant card and third party network transactions)
  - Form 1098 (home mortgage interest), 1098-E (student loan interest), 1098-T (tuition)
  - Form 1099-C (canceled debt)
  - Form 1099-A (acquisition or abandonment of secured property)
- Use Form W-9 only if you are a U.S. person (including a resident alien), to provide your correct TIN.

*If you do not return Form W-9 to the requester with a TIN, you might be subject to backup withholding. See What is backup withholding, later.*